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THE WESTIN HILTON HEAD ISLAND RESORT & SPA APPOINTS

AWARD WINNING DIRECTOR OF SALES & MARKETING



HILTON HEAD ISLAND, SC (May 10, 2011) – The Westin Hilton Head Island Resort & Spa welcomes William “Skip” James as its new Director of Sales & Marketing, where he will lead the sales and marketing efforts for the 412-room oceanfront resort along the coast of Hilton Head Island, South Carolina.

With over 17 years of sales experience, James’ successes has earned him multiple awards including Starwood Sales Leader of the Year in 2005 and 2008, as well as Sales Team of the Year in 2006. Having most recently served as the Director of Sales & Marketing of The Westin Riverwalk in San Antonio, Texas, other experiences with Starwood Hotels & Resort also include The Wigwam Golf Resort & Spa in Litchfield Park, Arizona, The Westin Park Central & Sheraton Park Central in Dallas, Texas as well as The Westin Fort Lauderdale in Fort Lauderdale, Florida.

“We are extremely excited to have Skip join our team, here at The Westin Hilton Head Island Resort & Spa. He is an incredibly talented individual and his contributions will greatly benefit the resort and Hilton Head Island as a destination,” said General Manager, Andrew Czarnecki.

James received a Bachelors of Arts in Economics at Oklahoma State University, where he also played varsity baseball and was a part of the College World Series in 1993.

About The Westin Hilton Head Island Resort & Spa

Located within Port Royal Plantation, The Westin Hilton Head Island Resort & Spa is an AAA Four Diamond Award-winning resort overlooking the Atlantic Ocean with 412 guest rooms and suites. The resort offers a variety of dining options, outdoor and indoor swimming pools, a full-service WestinWORKOUT® health club, running and walking trails, beach and water sports. Guests also have access to the private Port Royal Racquet Club and the Port Royal Golf Club, featuring three spectacular 18-hole championship golf courses: The Barony, Planter’s Row and Robber’s Row, designed by George W. Cobb, Willard C. Byrd and Pete Dye, respectively. The Port Royal Racquet club features 14 tennis courts clay and hard surfaces. The Westin Hilton Head Island Resort & Spa also offers over 30,500 square feet of meeting space within 15 meeting rooms, including a 13,200 square-foot Grand Ballroom, an Oceanfront Pavilion and two Executive Boardrooms.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with approximately 1025 properties in more than 100 countries and 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched AloftSM, and ElementSM. The company boasts one of the industry’s leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com